Message Text

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PAGE 01 KUWAIT 00974 290715Z

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FM AMEMBASSY KUWAIT

TO AMEMBASSY SINGAPORE

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E.O. 11652: N/A

TAGS: BBSR, SN, KU

SUBJ: REQUEST FOR OVERSEAS BUSINESS REPORTS AND GENERAL ECONOMIC

REF: (A) SINGAPORE 897, (B) SINGAPORE 472

1. EMBASSY REGRETS DELAY IN REPLYING TO SINGAPORE REQUEST FOR KUWAIT MARKETING INFORMATION. AS GENERAL REFERENCE AID, EMBASSY POUCHING TO COMMERCIAL OFFICE EMBASSY SINGAPORE ITS "BUSINESSMEN'S INFORMATION KIT" WHICH CONTAINS OBR--MARKETING IN KUWAIT, AND LATEST ANNUAL TRENDS REPORT, PROJECTS LIST AND CONTACTS LIST. THESE MATERIALS ARE UPDATED FROM TIME TO TIME, AND WE SHALL PROVIDE EMBASSY SINGAPORE WITH REVISED REPORTS AS THEY ARE AVAILABLE.

2. REGARDING SPECIFIC INQUIRIES MENTIONED IN REFTELS, THERE ARE LIKELY TO BE OPPORTUNITIES FOR OFF-SHORE DRILLING EQUIPMENT IN NEAR FUTURE AS ARABIAN OIL CO. CONTINUES ITS OFF-SHORE CRUDE PRODUCTION PROGRAM AND WHEN, SOMETIME WITHIN NEXT FEW YEARS, OFF-SHORE GAS FIELD IS EXPLOITED. ADVERTISING ALSO LIKELY TO BE GROWTH AREA. FIVE ARABIC AND TWO ENGLISH DAILY NEWSPAPERS AS WELL AS SEVERAL MAGAZINES ARE PUBLISHEDHPN KUWAIT AND DISTRIBUTED ELSEWHERE IN ARABIC WORLD. IN ADDITION, THERE SUBSTANTIAL TELEVISION ADVERTISING IN KUWAIT. ONE U.S. ADVERTISING COMPANY, MCCANN ERICSON, MAINTAINS AN OFFICE HERE. WE SUGGEST THAT EITHER BY CABLE OR LETTER EMBASSY SINGAPORE FORWARD SPECIFIC REQUESTS FOR INFORMATION REGARDING BUSINESS UNCLASSIFIED

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POSSIBILITIES IN KUWAIT TO THIS EMBASSY. WE SHALL REPLY AS

QUICKLY AND AS FULLY AS POSSIBLE. IN ADDITION, U.S. BUSINESSMEN BASED IN SINGAPORE WHO INTEND TO TRAVEL TO KUWAIT SHOULD BE ENCOURAGED TO VISIT THE ECONOMIC/COMMERCIAL SECTION FOR ASSISTANCE WITH THEIR BUSINESS INTERESTS AND ACTIVITIES IN KUWAIT. MAU

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Subject: REQUEST FOR OVERSEAS BUSINESS REPORTS AND GENERAL ECONOMIC DATA

TAGS: BBSR, SN, KU To: SINGAPORE

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